



# INTERIOR INSPIRATIONS

by Dragonfly Interiors

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Dear Heidi,

I'm excited to welcome you to the first issue of *Interior Inspirations*, online! This newsletter has been a goal of mine for some time now, and I am thrilled that I have finally begun to reach all of you -- my clients, my friends and those of you I've yet to meet but who have found me via my Web site.

My goal is to share my knowledge, keep you up to date with decorating trends, product specials and upcoming events, and share staging and design tips. Each newsletter will feature contributing articles from a variety of professionals. My hope is that *Interior Inspirations* will be creative, informative, resourceful, and most of all, "inspiring!"

In the spirit of Thanksgiving, I thank all of you for your continued business and support. It is because of all of you that I am truly inspired!

Blessings,  
Heidi

## **FREE SEMINAR** ***Holiday Decorating on a Budget!***

Looking to create a warm, inviting and beautifully decorated home for the holidays without breaking the bank?

Join Us For a FREE Evening of Fun & Great Ideas!

Wednesday December 3rd  
6:30-7:30pm

Seekonk Library

(Newman Ave. - Rt. 152, Seekonk, MA)

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### **LET WINTER CURB APPEAL WORK FOR YOU!**

*Let's face it; we have all been guilty of judging a home solely by its exterior*

*appearance! So what's a home seller to do when they're looking to attract a "flurry" of potential buyers during the winter months when the outdoors doesn't present itself with the vibrant colors of spring and summer? Don't despair; there are solutions. Consider these tips for creating winter curb appeal.*

- *Incorporate greenery and plants with colorful berries. Add decorative planters with evergreen topiaries to your front entrance.*
- Make sure leaves are raked and flower beds and shrubs are trimmed. Neat and tidy is key.
- *Remove debris such as dead branches and shrubbery.*
- Repair broken windows, ripped screens, missing shingles and cracked walkways.
- *Clean gutters and downspouts.*
- Be diligent with snow and ice removal.
- *Clean and de-clutter the garage, backyard and deck areas.*
- Ensure that outdoor lighting is in proper working order and illumination is sufficient. Focus lighting on the front

### *Learn How To:*

- Shop your house for everyday items that can be re-purposed for the holidays.
- Create nature inspired table settings and centerpieces.
- Use quick and easy tricks that offer a lot of payoff for very little effort.
- Shop smart and know where the best bargains are.
- Incorporate a theme into your holiday decorating.
- Make quick and easy decorations even if you're not the "crafty type."

## *Trade Secrets*

Whether you're "decorating to dwell" or decorating for a particular event or holiday; consider these basic "tricks of the trade" to get you started.

- Group collections together. For example: A collection of antique hourglasses will have greater impact and visual interest when grouped together versus dispersed throughout a room.
  - Think odd numbers when accessorizing. Use the 3-5-7 rule. Accessories will often (although there are exceptions to every rule) create more interest when grouped in odd numbers.
  - As a general rule, hang artwork at eye level for someone who is approximately 5'4"-5'6" tall.
  - It's perfectly fine to mix patterns, colors and textures. The key to mixing patterns & styles is about using the correct proportion of each element.
  - Dare to use color! It's amazing how a gallon of paint can dramatically change a space.
  - Determine the focal point in a room and accentuate it.
  - Remember, sometimes less is more.
  - Have fun!
- on't **Article Headline**

entrance and walkway, house number, and unique architectural features of your home.

*Potential home buyers make a drive-by decision in as little as 10 seconds, so making the best impression possible is key to getting potential buyers past the front door.*

*For all of your real estate staging needs, contact Dragonfly Interiors.*

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### WORDS OF WISDOM

Be a good human being,  
a warm-hearted  
affectionate person.  
That is my belief.

Having a sense of caring, a feeling of compassion will bring happiness and peace of mind to oneself and automatically create a positive atmosphere.

Dalai Lama ~1935

**Save  
10%**

### **On all Woven Wood Roman Shades by B & W Window Fashions**

Choose from a variety of grasses, reeds, and woods in numerous colors. Customize your shades with banding, trim, lining, valance options and motorization. Woven Wood Shades provide you with timeless window treatments for any room.

**Offer Expires: Shades must be ordered by December 31, 2008**

***If you've enjoyed this edition of Interior Inspirations, perhaps your family, friends, clients and business associates will too!***

***Please help us to grow our mailing list by clicking on the  
"forward email" link below.***

***Whether you're decorating to dwell or decorating to sell,  
Dragonfly Interiors can help!***



*Sincerely,*

*Heidi Caron-Guay*

*Dragonfly Interiors*

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**[www.dragonflyinteriors.net](http://www.dragonflyinteriors.net)**